



Benefits of College

CAREGIVER #1:

With all the research and application processes for college...

CAREGIVER #2:

...sometimes my daughter would ask if it's worth it.

CAREGIVER #3:

I'd wonder if it's worth it!

CAREGIVER #4:

But my kid getting a college degree is definitely worth the work.

CAREGIVER #5:

Those with a four-year college degree can earn up to 70 percent more...

CAREGIVER #3:

70 percent more!

CAREGIVER #1:

...than someone doing the same job without a degree.

CAREGIVER #2:

Having a degree opened doors for more opportunities.

CAREGIVER #5:

And helped improve his communication skills...

CAREGIVER #3:

...and built a network of friends she will have the rest of her life.

CAREGIVER #2:

So whenever you doubt the benefits of college, remember...

CAREGIVER #3:

...it's worth it.

NARRATOR:

Ever wonder if there are benefits to your child seeking a college degree? After all, college takes a lot of money and hard work to finish.

Well, let's take a look at some of the benefits that a college education can bring. First look at the numbers. People who get at least a two-year degree are paid 25 percent more every year than someone doing the same job without that degree. So that means if someone who didn't go to college is getting paid \$30,000 a year, a college-graduate would get \$37,500 for doing the same work! And those who get a four-year degree can earn up to 70 percent more! That \$30,000 just jumped to

over \$50,000. Better pay will mean greater independence, but also the opportunity to provide for the needs of their family.

Second, a college degree helps you get hired. Having a college education tells an employer that your child better understands the work they will be expected to do. Companies want to grow and succeed, so they want to hire people who have the information and skills to help them do that. Not only are employers more likely to hire a college graduate, they usually get better pay and a chance at a higher position.

A college degree opens doors. By going to college, your child can take the steps that they need to better educate themselves and give them a better future. Because of what your child has the potential to accomplish, college is definitely worth all the effort!

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